

# fast facts

Newell Brands (NYSE: NWL) makes life better every day for hundreds of millions of consumers every day where they live, learn, work and play.

## A Snapshot

- Global HQ: Hoboken, New Jersey
- \$16 billion in sales
- Sales in more than 125 countries

## Leading Brand Portfolio

we put the Consumer **FIRST** in all that we do

Our products are found in **half a billion** households in our top nine markets

Our products are found in **93%** of U.S. households

**85%** of our sales are from brands that are **No. 1** or **No. 2** in their categories

# Live. Learn. Work. Play.



## 16 Global Divisions

- Appliances & Cookware
- Consumer & Commercial Solutions
- Writing
- Outdoor & Recreation
- Baby
- Home Fragrance
- Food
- Fishing
- Jostens
- Waddington
- Process Solutions
- Safety & Security
- Home & Family
- Team Sports
- Fine Writing
- Global eCommerce

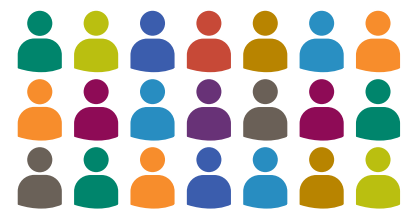
## Our Top Markets

Top nine markets generate 80% of our total sales and are home to more than 1.25 billion consumers.



## Our People

More than 57,000 employees



## Connect With Us

- Newell Brands
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## Contact Us

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